



barone press

tel 212.989.5500 ~ fax 212.727.8241 • 20 West 22nd Street, Suite 1504 NYC 10010
website: www.baronepress.com - e-mail: sbarone@baronepress.com

Quark Xpress 4.1:

Go to FILE then COLLECT FOR OUTPUT. Then collect all fonts (screen fonts and printer fonts).

Adobe Photoshop 5.5:

(B&W) Go to IMAGE then MODE select GRAYSCALE. Go to IMAGE then IMAGE SIZE, look for PRINT SIZE RESOLUTION, the number should not be more than 300 dpi* or less than 200 dpi*.

(TIFF) Go to FILE then SAVE AS. Look for FORMAT select TIFF, then de-select LZW COMPRESSION, select OK.

(EPS) Go to FILE then SAVE AS. Look for FORMAT select EPS, then select EPS, then look for PREVIEW select MACINTOSH (8bits/pixel), look for ENCODING select BINARY, if using clipping path select PATH, look for INCLUDE HALFTONE SCREEN and select it, also select INCLUDE TRANSFER FUNCTION, then save.

(COLOR) Go to IMAGE then MODE select CYMK. Go to IMAGE then IMAGE SIZE, look for PRINT SIZE RESOLUTION, the number should not be more than 300 dpi* or less than 200 dpi*.

(TIFF) Go to FILE then SAVE AS. Look for FORMAT select TIFF, then de-select LZW COMPRESSION, select OK.

(EPS) Go to FILE then SAVE AS. Look for FORMAT select EPS, then select EPS, then look for PREVIEW select MACINTOSH (8bits/pixel), look for ENCODING select BINARY, if using clipping path select PATH, look for INCLUDE HALFTONE SCREEN and select it, also select INCLUDE TRANSFER FUNCTION, then save.

Adobe Illustrator 8.0:

(All Fonts) MUST BE CONVERTED TO OUTLINES. Select all type(s) go to TYPE then select CREATE OUTLINES. Save file.

(All Photos and Logos) Created in Photoshop MUST BE SAVE AS EPS. Go to FILE select PLACE, select the image then select PLACE (DO NOT SELECT LINK OPTION). Go to FILE select SAVE AS look for FORMAT select ILLUSTRATOR EPS select SAVE.

dpi* Dots Per Inch - lpi** Lines Per Inch

MAKE SURE ALL PHOTOS, LOGOS AND COLORS ARE NOT (RGB) FORMAT.

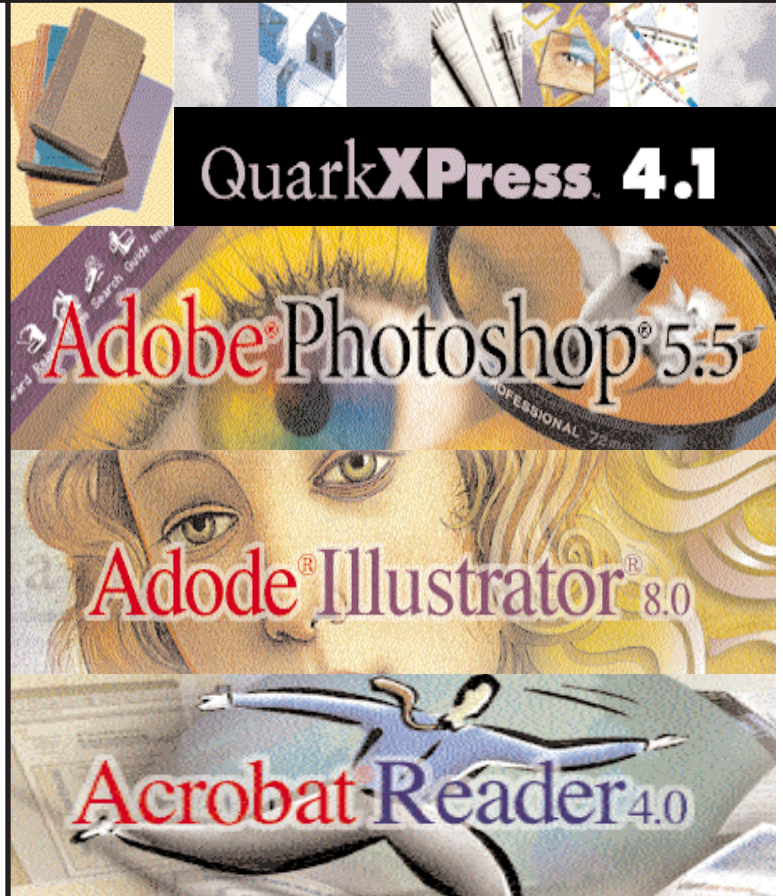
“NO RGB FILES WILL BE EXCEPTED”

ALL FULL COLOR JOB MUST BE (CMYK) FORMAT.

1 COLOR JOB MUST BE GRAYSCALE FORMAT OR PANTONE PROCESS.

2 COLOR JOB MUST BE IN (CMYK) MODE, DUOTONE OR PANTONE PROCESS
SAMPLE (BLACK & MAGENTA) - (BLACK & YELLOW) - (BLACK & CYAN) - (PANTONE - BLACK) - ETC.

IF YOUR PROGRAM IS NOT ON THIS LIST CALL US • IBM USER MUST CALL



Sample For Bleed, Trim, and Safety

BLEED
3.25 X 3.25

TRIM
3 X 3

SAFETY
2.75 X 2.75

Bleed = To go, be beyond, to surpass, etc.

Trim = To clip, cut, lop, etc.

Safety = Free from damage, danger, secure, etc.